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Newsletter

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Highlights of EPI Activities:

- Much Ado in the United Kingdom.
- EPI exhibited its technology in tradeshows around the world.
- EPI hosts trainings for international agents and distributors.

EPI China Launches Chinese Website

EPI's representative in China, EPI China, has launched a Chinese language website targeting the world's fastest growing consumer economy. This mirror image of EPI's English website can be found at www.epi-china.cn.

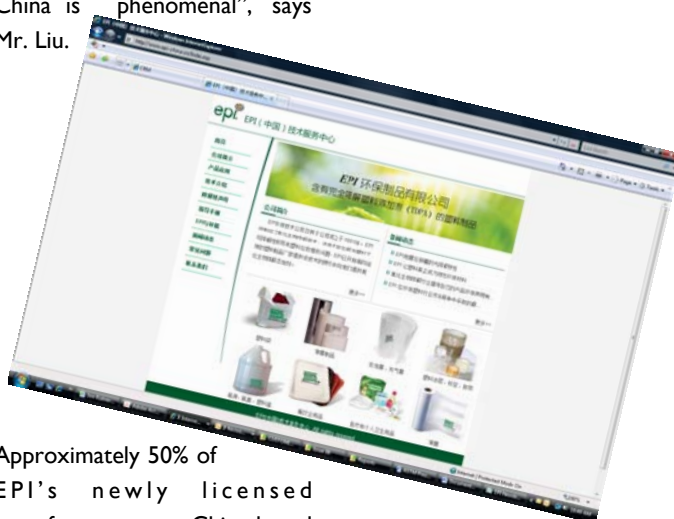
"The opportunity to connect with Chinese consumers, retailers and manufacturers through digital channels will greatly enhance EPI's exposure in the Chinese market", says Arthur Liu of EPI's Vancouver headquarters.

The Mandarin language website will engage Chinese customers and provide them with critical and easily accessible information in their own

language.

"The potential for growth in China is phenomenal", says Mr. Liu.

The website went online in October, 2009.



Approximately 50% of EPI's newly licensed manufacturers are China-based enterprises, and EPI sees rising demand at the retailer/end user level as well.

Above: The home page of EPI China's Chinese language website.

EPI's Technology Makes Strong Showing in Turkey



The country of Turkey is widely known for its beautiful landscape, exotic foods and rich cultural history. In September, 2009, the city of Istanbul, Turkey, hosted the 15th International Emballage Industry Fair for packaging materials, and EPI's technology made an impact.

"EPI's Turkish representatives are doing a tremendous job of

educating the country's consumers and retailers about the benefits of EPI's Additives", says Joseph G. Gho, EPI's Chairman and CEO.

Oxo-biodegradable carrier bags are now used by major retailers throughout Turkey, including, General Nutrition Centers, Barcin Sports Shops and supermarket chains such as Turkiye Migros.

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Oxo-biodegradable technology is "viewed as a panacea..."



Andy Koutsandreas
(right) visits Biofilm in
Columbia

EPI Making Headway in South and Central America

"EPI's South and Central American market presence expanded significantly in 2009", reports Zak Wahid, Business Development Manager in the company's Vancouver headquarters.

"We have outstanding agents and distributors in the region with a passion for our product and a true commitment to its regional success", says Mr. Wahid.

Indeed, in 2009 EPI engaged and licensed numerous plastics manufacturers from countries such as Guatemala, Costa Rica, Columbia, Ecuador and Peru. South and Central America's plastics manufacturers are not only local producers. They are increasingly competitive in the international stage.



convert standard plastics to oxo-biodegradable plastics which biodegrade and return to nature without harmful or toxic residue at little expense is viewed as a panacea to many in the South and Central American plastics community", says Mr. Wahid.

The excitement over EPI's oxo-biodegradable additives was experienced first-hand by Andy Koutsandreas of EPI's Vancouver headquarters. On a business trip to Columbia in November, 2009, Mr. Koutsandreas met with government officials and some of Columbia's largest plastics manufacturers. The result: "very encouraging", says Mr. Koutsandreas. "The sky's the limit".

Furthermore, oxo-biodegradable technology is gaining popularity in South and Central America because many towns, villages and cities have limited waste management infrastructure. This means that plastic waste in such countries is frequently left at the side of the road, or otherwise disposed of as litter. "The opportunity to

Representatives From Three Continents Attended EPI's October, 2009 Sales and Marketing Training Sessions

EPI Around the Globe

In February 2009, Joseph G. Gho, Chairman & CEO of EPI, accompanied by Adelene Ong of the Vancouver headquarters, attended New Delhi's PlastIndia conference. Each of Mr. Gho and Ms. Ong successfully made contact with a number of industry manufacturers during this week-long event.

Mr. Gho and Ms. Ong also attended Chicago's 4th Annual Biopolymers Symposium from September 28 – October 1, 2009.

When EPI's senior management were not traveling to expand EPI's global presence, they were

hosting trainings at the company's Vancouver headquarters.

In October, 2009, EPI was pleased to host agents and distributors from around the world, including, Tedy Lindra Lim from PT Merindo

(Indonesia), Rachele Lynch from Chemiplas (New Zealand) and Ted Iles from Repcansa (Central America).

The training attendees are shown below with a number of EPI's employees.



NEWS FROM THE UNITED KINGDOM

EPI'S European headquarters has been busy in 2009. The office staff moved to a new location in Cromford Station, Derbyshire, UK, and Claire Madin successfully completed an eight week International Trade Operations and Procedures (ITOPS) curriculum.

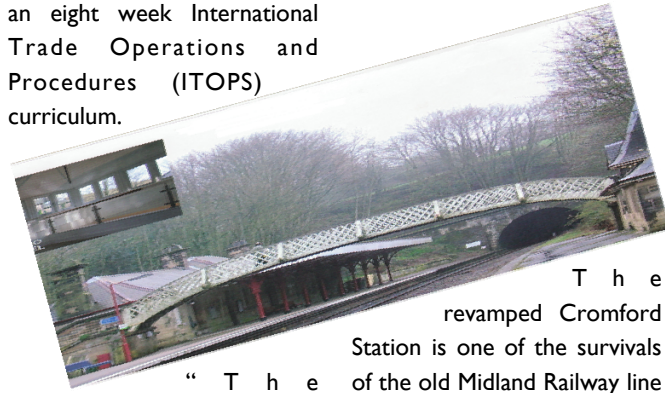
Britain's Heritage chiefs find the upgraded station equally impressive, giving the renovated structure a National Railway Heritage Award.

Heritage Trust Conservation Award to both projects.

Claire Madin's ITOPS courses provided training in all types of modern trade, including industrial shipping and air transport.

"Ensuring that our international staff are fully versed in all aspects of their jobs is essential to the proper operation of our company", explains Joseph G. Gho, Chairman and CEO. The course covered import and export documentation preparation, administration, customs and legal procedures.

The UK office looks forward to a successful 2010!



"The company's new UK headquarters is absolutely delightful", says Lynda Simpson of the UK office. Not only do EPI's employees approve of the new location,

The revamped Cromford Station is one of the survivors of the old Midland Railway line to Manchester and is the only original station within the Derwent Valley Mills World Heritage Site. Secretary of State for Transport Lord Adonis presented the Railway



Award Winning Cromford Station, UK.

EPI PRODUCT LAUNCHED WITH FANFARE

The Venezuelan/Panamanian supermarket chain, Hipermercados Garzón, put on quite a display to celebrate its conversion to oxo-biodegradable plastic carrier bags.

EPI's Vancouver staff helped with the promotions by naming Garzón an "official retailer" and supporting the company's local distributors

throughout the sales process.

Next time you are in Venezuela, stop into a Garzón supermarket and look for the EPI label!

The product launch was widely advertised on television, radio and through the Internet, and well attended in a large auditorium filled with local media and curious members of the public.



Edgar Cabrera, EPI's Distributor in Venezuela, excites the crowd at the Garzon product launch.

Hipermercados Garzón operates six large supermarkets in Venezuela and Panama. EPI looks forward to a long and mutually rewarding relationship with Hipermercados Garzón.



A placard for Hipermercados, Garzón's new bags, above.