



MEDIA RELEASE

For Immediate Release

EPI Environmental Technologies Inc. Signs Distribution Partner in Syria

Vancouver, Canada - September 30, 2010 -- EPI Environmental Technologies Inc. ("EPI"), the global leader of oxo-biodegradable plastic additives, has signed an exclusive distribution agreement with Al Mada Co in Syria.

"Plastics represent a strong industry in Syria and although biodegradability is early in the conception phase, the demand for biodegradable plastics is growing... resulting in a positive opportunity for EPI to be the provider of choice to meet this demand," says Amir Fasihi, who manages EPI's Middle East operations.

Al Mada's core business is focused on the promotion and marketing of green technologies in Syria.

About EPI

Established in 1991 in Vancouver, Canada, EPI Environmental Technologies Inc. ("EPI") has become a world leader in the fight against plastic waste. EPI licenses proprietary technology that causes plastic to degrade. Plastic bags, plastic film, plastic packaging and other single-use plastics can remain in the environment for decades. When these products are manufactured using EPI's additives, they will degrade and subsequently biodegrade when discarded in soil, in the presence of microorganisms, moisture, and oxygen.

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EPI Media Relations:

Loni Ingram

Tel: 1 (604) 738-6281

Email: [loniingram\(at\)epi-global.com](mailto:loniingram(at)epi-global.com)

www.epi-global.com