



MEDIA RELEASE

For Immediate Release

Iran Joins EPI Environmental Technologies Inc. Growing Distribution into the Middle East

Vancouver, Canada - September 30, 2010 -- EPI Environmental Technologies (“EPI”), the global leader of oxo-biodegradable plastic additives, continues growth into the Middle East with an exclusive distribution agreement with Karan abar baspar Engineering Materials Co. of Iran.

“Like many countries in the Middle East, biodegradability is a fairly new concept in Iran. However, the global focus on plastic waste has increased the demand for biodegradable plastics,” says Amir Fasihi, who manages EPI’s Middle East operations. “Our partnership with Karan is a positive opportunity for both parties to inform others that EPI’s oxo-biodegradable technology can provide a solution to our growing plastic waste problem,” concludes Fasihi.

Karan abar baspar Engineering Materials Co., a polymer services company, specializes in resins, master batches and additives.

About EPI

Established in 1991 in Vancouver, Canada, EPI Environmental Technologies Inc. (“EPI”) has become a world leader in the fight against plastic waste. EPI licenses proprietary technology that causes plastic to degrade. Plastic bags, plastic film, plastic packaging and other single-use plastics can remain in the environment for decades. When these products are manufactured using EPI’s additives, they will degrade and subsequently biodegrade when discarded in soil, in the presence of microorganisms, moisture, and oxygen.

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