



MEDIA RELEASE

For Immediate Release

EPI Presents at the Great Hall of the People in P.R. China during 1st Annual Chaorong Low-Carbon Economic Summit

Vancouver, Canada – October 13, 2010 – EPI Environmental Technologies (“EPI”), the global leader of oxo-biodegradable plastic additives, joined prominent business and government officials at The Great Hall of the People for *the 1st Annual Chaorong Low-Carbon Economic Summit* on September 17, 2010 in Beijing, P.R.China.

The one day event brought together renowned leaders from government organizations and top level businesses to discuss and bring attention to global environmental issues.

Joseph G. Gho, EPI’s CEO, was one of eight honorable representatives from the only environmentally responsible enterprise to receive an official invitation for the opportunity to provide a voice at The Great Hall of the People for this event.

During his speech, Mr. Gho presented an economical solution for China’s plastic waste pollution by introducing EPI’s oxo-biodegradable technology which can be applied to degrade many single-use commodity plastic products.

“The Chaorong Low-Carbon Economic Summit provided a high level platform for EPI to present our oxo-biodegradable technology for plastic waste to the business and environmental community in China,” says Joseph G. Gho, EPI’s CEO.

Alongside Mr. Gho were prominent officials including Cheng Siwei, Former National People’s Congress and Chairman, Zhong Ying Cheng, Ph.D, Professor of Philosophy, University of Hawaii at Manoa, Dr. Lu Yucheng, Chairman of China Overseas-Educated Scholars Development Foundation and Gu Shengzu, Ph.D, Vice-Chairman of the Committee for Internal and Judicial Affairs of the National People’s Congress.

Over a hundred Chinese Media organizations attended this event and EPI’s contribution was published in many well-known media outlets such as SINA, Beijing Youth and Renmin Network.

About EPI

Established in 1991 in Vancouver, Canada, EPI Environmental Technologies Inc. (“EPI”) has become a world leader in the fight against plastic waste. EPI licenses

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proprietary technology that causes plastic to degrade. Plastic bags, plastic film, plastic packaging and other single-use plastics can remain in the environment for decades. When these products are manufactured using EPI's additives, they will degrade and subsequently biodegrade when discarded in soil, in the presence of microorganisms, moisture, and oxygen.

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