



MEDIA RELEASE

For Immediate Release

EPI Environmental Technologies Inc. to Showcase Waste Management Solution at K 2010

Vancouver, Canada – October 21, 2010 -- After making a very visible contribution to the waste management success of the 2010 Winter Olympics, Canadian-based EPI Environmental Technologies Inc. (“EPI”), will be distributing biodegradable garbage bags from their booth at K 2010.

“In every country, we all share the same practice of collecting our garbage to be disposed of in plastic garbage bags. While some materials are sorted out for recycling, the vast majority end up in non-degradable plastic garbage bags to sit in our landfills for decades,” says Joseph Gho, the CEO of EPI.

“When EPI’s oxo-biodegradable technology is incorporated into plastic garbage bags, it provides a means for the bags to degrade and also allows the organic waste trapped in the bags to degrade and biodegrade, thus reducing waste accumulation in our landfills, and decreasing the impact of plastic waste on the environment,” Gho concludes.

Each package includes five single-use garbage bags. Both the package and the individual garbage bags are made with EPI’s oxo-biodegradable additive and are 100% degradable. EPI will be exhibiting at K 2010 from October 27 to November 3 in Hall 5, Stand A43.

About EPI

Established in 1991 in Vancouver, Canada, EPI Environmental Technologies Inc. (“EPI”) has become a world leader in the fight against plastic waste. EPI licenses proprietary technology that causes plastic to degrade. Plastic bags, plastic film, plastic packaging and other single-use plastics can remain in the environment for decades. When these products are manufactured using EPI’s additives, they will degrade and subsequently biodegrade when discarded in soil, in the presence of microorganisms, moisture, and oxygen.

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EPI Media Relations:

Loni Ingram

Tel: 1 (604) 738-6281

Email: [loniingram\(at\)epi-global.com](mailto:loniingram@epi-global.com)

www.epi-global.com