



# MEDIA RELEASE

**For Immediate Release**

## **TALKING TRASH... with EPI at K-Show**

**Vancouver, Canada – November 12, 2010** – Over 5,000 visitors to K-Show received biodegradable garbage bags from Canadian company EPI Environmental Technologies Inc. (EPI), with an invitation to learn “The Simple Truth About Plastics”.

The company’s message to “Do the right thing!” with plastics was distributed by the pioneer and global leader in oxo-biodegradable technology, and the company reports overwhelming interest and a record volume of business leads generated.

“We distributed over 5,000 biodegradable garbage bag packages and have already received a large increase in new enquiries through our website as a direct result of our campaign,” says Joseph Gho, EPI’s Group CEO and Chairman. “This international audience certainly seemed very receptive to our message.”

“The K Show was a success for us, and we are very pleased with the results so far; the show has truly exceeded our expectations,” concludes Gho. “We not only strengthened relationships with our existing customers but we also met with many key players from the plastics industry looking for a viable solution to make plastics biodegrade.”

### **About EPI**

Established in 1991 in Vancouver, Canada, EPI Environmental Technologies Inc. (“EPI”) has become a world leader in the fight against plastic waste. EPI licenses proprietary technology that enables conventional plastics to degrade. Plastic bags, plastic film, plastic packaging and other single-use plastics accumulate and persist in the environment for decades. When these products are manufactured using EPI’s additives, they will degrade and subsequently biodegrade when discarded in soil, in the presence of microorganisms, moisture, and oxygen.

Visit EPI’s website to learn [The Simple Truth About Plastics](#).

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**Above:**  
EPI "Talking Trash" Biodegradable garbage bag



**Above:**  
EPI Team at K Show, Hall 5, Stand A43  
Back row (from left to right): Sam Garwani, Zak Wahid, Andy Koutsandreas, Adelene Ong and Lynda Simpson. Front row: Joseph G. Gho, CEO of EPI Environmental Technologies Inc.