

EPI Environmental Technologies Inc.

FOR IMMEDIATE RELEASE

New Paramount British Standard for Oxo-Biodegradable Plastics

BS 8472 is a progressive model for plastic performance testing that meets today's technology.

Vancouver, Canada (June 30, 2011) – EPI Environmental Products Ltd. is pleased to see that the British Standards Institute has approved the BS 8472 standard for Oxo-Biodegradable plastics testing. The new standard will certainly be useful as an additional tool for validation of Oxo-Biodegradable plastic performance and the environmental benefits that accrue.

As the pioneer in the development and commercialization of Oxo-Biodegradable plastics technology, EPI has taken on a leadership role in the development of appropriate standards. Previously, EPI was the sole Oxo-Biodegradable company pursuing the development of the ASTM D6954 standard, which served as the model for the new British standard. EPI was also a key contributor in the development of the British standard, and therefore takes pride in the fact there is now a watershed British standard in place that recognizes the distinct attributes of Oxo-Biodegradable plastics.

Currently, European standard EN 13432 is often incorrectly referenced as a plastic biodegradation standard, but this standard is only applicable to industrial composting conditions. Many of the misconceptions regarding degradation and biodegradation issues relating to Oxo-Biodegradable plastics were addressed in a comprehensive document for which EPI was again a key contributor, and which was recently submitted to DEFRA, the UK government environmental agency, by the British Plastics Federation.

EPI is looking forward to the establishment of the new British Standard as a benchmark for the assessment of Oxo-Biodegradable plastics and expects this standard to be a pre-cursor to new European standards that will further distinguish the performance of Oxo-Biodegradable plastics.

About EPI Environmental Technologies Inc.:

Established in 1991 in Canada, EPI Environmental Technologies Inc. (EPI) with its UK subsidiary EPI (Europe) Ltd. has become a world leader in the fight against plastic waste. EPI licenses proprietary technology that causes plastic to degrade. Plastic bags, plastic film, plastic packaging and other single-use plastics can remain in the environment for decades. When these products are manufactured using EPI's additives, they will degrade and subsequently biodegrade when discarded in soil, in the presence of microorganisms, moisture, and oxygen.

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