
FOR IMMEDIATE RELEASE

EPI is the Only Real Choice

Vancouver, Canada (August 08, 2011) - The success of oxo-biodegradable plastic (OBP) additives in addressing the problem of plastic waste accumulation and persistence in the environment is well recognized by end users of disposable plastics packaging. The use of OBP additives has grown steadily, in line with society's increasing environmental awareness. And why not? The ability to convert previously non-degradable plastics into degradable plastics by adding a small amount of additive at the product manufacturing stage is certainly the most effective and economical approach to plastics degradation.

EPI Environmental Products, the pioneer in the development and commercialization of OBP technology, has been instrumental in this success by taking the leadership role in the scientific validation of the technology and in the development of industry standards. EPI built its reputation by providing the best degradation performance.

Of course, success breeds opportunity and several companies have now entered the OBP additive market. But end users of degradable plastics must be forewarned that OBP additives are not all created equal. As the industry leader, EPI recognizes that real environmental benefit can only be achieved with timely plastics degradation. What this means is that OBPs have to degrade in the right time, in the right place. Unfortunately, many companies fail to deliver when it comes to timely degradation performance.

Through years of research and testing, EPI has developed additive formulations that provide appropriate degradation performance for countless product applications. This means that products that unfortunately end up as litter will photodegrade in an acceptable time frame and will not persist in the environment. EPI additives also provide superior thermal degradation performance so that they are able to degrade in disposal conditions where there is no sunlight available.

Some companies use a trace amount of active ingredient in their additives and claim that the plastic will degrade someday, when in fact, degradation takes so long to start that no meaningful degradation can occur. Other companies provide additives that will only degrade in sunlight, yet they make claims of degradability in landfills, where there is no sunlight available.

So how does one decide what OBP supplier to use?

The only way to ensure timely plastics degradation and real environment benefit is to use EPI additives, the most trusted name in OBP technology.

Press Release

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EPI Environmental Products Inc.



About EPI Environmental Products Inc.:

Established in 1991 in Canada, EPI Environmental Products Inc. (EPI) with its UK subsidiary EPI (Europe) Ltd. has become a world leader in the fight against plastic waste. EPI licenses proprietary technology that causes plastic to degrade. Plastic bags, plastic film, plastic packaging and other single-use plastics can remain in the environment for decades. When these products are manufactured using EPI's additives, they will degrade and subsequently biodegrade when discarded in soil, in the presence of microorganisms, moisture, and oxygen.

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