



FOR IMMEDIATE RELEASE

REDA joins EPI's Growing Distribution Network in the Middle East

Vancouver, Canada – (November 29, 2011) - EPI Environmental Technologies Inc. (“EPI”), the global leader of Oxo-biodegradable plastic technology continues expansion into the Middle East with the signing of an exclusive distribution agreement with REDA Chemicals for the Gulf Cooperation Council (GCC) countries.

“Environmental Concern has been growing in the Middle East and some countries have started legislations banning the use of regular plastics” says Sam Garwani, EPI Business Development Manager responsible for the Middle East and Africa. “Our partnership with REDA, a leading distribution company in the region, is a strategic move that will enhance our reach to provide high quality Oxo Biodegradable additives to the thriving GCC markets. We are very pleased to start work with REDA’s outstanding team” concludes Sam.

Daniel Saikali, REDA’s Marketing and Development Director added: “REDA’s partnership with EPI will allow plastic manufacturers in the GCC region to benefit from EPI’s Oxo-Biodegradable technology; this is a recognized solution to the plastic waste problem. With this technology, plastic is degraded and absorbed back into the ground, protecting the environment for a sustainable future.”

REDA’s Core business is focused on supplying manufacturing industries with their need of specialty and industrial chemicals. REDA Chemicals is part of the REDA Group, which is a member of a large privately owned investment group that provides financial support and governance to REDA's growth, continuity and commitment to best practices in the chemical industry.

About EPI

Established in 1991 in Vancouver, Canada, EPI Environmental Technologies Inc. (“EPI”) has become a world leader in the fight against plastic waste. EPI licenses proprietary technology that causes plastic to degrade. Plastic bags, plastic film, plastic packaging and other single-use plastics can remain in the environment for decades. When these products are manufactured using EPI’s additives, they will degrade and subsequently biodegrade when discarded in soil, in the presence of microorganisms, moisture and oxygen.

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