



FOR IMMEDIATE RELEASE

EPI's Oxo-Biodegradable Plastic Approved by United Arab Emirates Government

Vancouver, Canada – (December 21, 2011) - EPI Environmental Products Inc. is pleased to announce the receipt of a 'Certificate of Conformity' from the Emirates Authority for Standardization and Metrology (ESMA), authorizing EPI to supply their TDPA[®] oxo-biodegradable plastic additives and products in the United Arab Emirates.

The UAE Government has recognized the potential detrimental implications of plastic pollution on the environment. Nevertheless, a complete ban on plastic products is undesirable, while attempting to recycle all discarded plastic is impractical. The Emirates Authority for Standardization and Metrology (ESMA) has been mandated to enforce compliance of all new plastic bags with the bio-degradability requirements specified in the UAE Standard 5009/2009.

Effectively, all new plastic bags must be 100% degradable; thus, if discarded in the environment, the plastic must degrade without causing any harmful contamination. Therefore, the manufacture and supply of plastic products in the UAE is strictly contingent on their degradability credentials having been approved by the ESMA. Quality control is further ensured by periodic independent testing. EPI's TDPA[®] oxo-biodegradable plastic products have been accredited by the ESMA to conform to the relevant standards. As they are 100% degradable and recyclable, when discarded, they will bio-degrade into carbon dioxide, water, and biomass, which are all inherent constituents of the natural environment.

Indeed, as the pioneer in the development and commercialization of oxo-biodegradable plastic additives, EPI is well-positioned to enter a collaborative partnership with the UAE Government to achieve our shared ambition of achieving sustainable and eco-friendly means of utilizing plastic products. Through a corporate philosophy of innovation and rigorous scientific validation of its technology, EPI remains the industry leader, as demonstrated in the superior degradation performance of EPI's TDPA[®] oxo-biodegradable plastic additives compared to those of competitors.

The problem of pollution caused by degradable plastic waste is immediately apparent; moreover, if timely action is not taken, it represents a future environmental calamity. EPI applauds the UAE for their initiative in taking such positive action in dealing with this very real problem, and would like to thank all those involved in the certification process, for their dedication to a cleaner, healthier tomorrow.

About EPI Environmental Products Inc.:

Established in 1991 in Canada, EPI Environmental Products Inc. (EPI) with its UK subsidiary EPI (Europe) Ltd. has become a world leader in the fight against plastic waste. EPI licenses proprietary technology that causes plastic to degrade. Plastic bags, plastic film, plastic packaging and other single-use plastics can remain in the environment for decades. When these products are manufactured using EPI's additives, they will degrade and subsequently biodegrade when discarded in soil, in the presence of microorganisms, moisture, and oxygen.

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