



FOR IMMEDIATE RELEASE

EPI launches OxoGreen – a line of Oxo-Biodegradable Plastic Products

Vancouver, Canada – (January 26, 2012) – On January 18th, 2012, EPI Environmental Products Inc., of Vancouver British Columbia, launched its new line of OxoGreen oxo-Biodegradable Plastic Products.

Even after more than 20 years of being in the oxo-biodegradable plastic industry, EPI felt there needed to be more 100% degradable and bio-degradable products available to consumers globally.

For this reason, the OxoGreen line of products was created.

This year in Canada, not only will OxoGreen produce 100% degradable garbage bags but whenever possible, these bags will also be made from 100% recycled materials.

OxoGreen will be establishing relationships with its current TDPA licensees to become partners in the manufacturing and distribution of the OxoGreen products initially for the North American market and thereafter will proceed to move forward on a global initiative.

EPI is the Pioneer of the Oxo-Biodegradable Plastic Additive, TDPA (Totally Degradable Plastic Additive), which when added to the manufacturing of plastic, makes them degradable.

Although the Environmental Protection Agency of Canada has been pressuring municipalities to recycle plastic bags, less than 7% were being recycled due to low participation and lack of suitable facilities.

Unfortunately recycling plastic bags is not the total solution. It is too costly of a proposition as per the following example as quoted by Jared Blumenfeld, the Director of the Department of Environment in San Francisco, "After 10 years, the recycling rate for plastic bags in San Francisco – which is pointed to as a model nationwide – is 1 percent, so 99 percent failure".

Recycling Position (San Francisco, Dept of Environment director) for 1 ton of recycled plastic bags:

- Recycling and processing cost: US\$4,000 / ton
- Resulting value of the recycled material: US\$32 / ton

For this reason, using an OxoGreen Oxo-Biodegradable product is making the right choice.

Sandy MacLean has joined the EPI team to head up our OxoGreen Division.

Source:

Arnoldy, Ben. "Seldom Recycled, Plastic Grocery Bags Face Bans in S.F." *The Christian Science Monitor*. Christian Science Monitor, 29 Mar. 2007. Web. 26 Jan. 2012. <[http://www.csmonitor.com/2007/0329/p01s03-ussc.html/\(page\)/2](http://www.csmonitor.com/2007/0329/p01s03-ussc.html/(page)/2)>.

About EPI Environmental Products Inc.:

Established in 1991 in Canada, EPI Environmental Products Inc. (EPI) with its UK subsidiary EPI (Europe) Ltd. has become a world leader in the fight against plastic waste. EPI licenses proprietary technology that causes plastic to degrade. Plastic bags, plastic film, plastic packaging and other single-use plastics can remain in the environment for decades. When these products are manufactured using EPI's additives, they will degrade and subsequently biodegrade when discarded in soil, in the presence of microorganisms, moisture, and oxygen.

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